The National Lung Cancer Roundtable: 
*Now Is Our Moment*

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An Extraordinary Moment in Lung Cancer

Just five years ago, we had only one proven strategy to reduce the pain and suffering from lung cancer: tobacco control.
Today: We Have 4 Vital Strategies

1. Tobacco control
2. Screening in high risk populations
3. New effective therapies in certain patients
4. Promising research to accelerate progress
But We Must Confront the Challenges to Pursuing Each of These Strategies

• 36 million smokers in the U.S.
• Screening is being offered to a very small percentage of eligible individuals.
• Treatments are not consistently being offered to individuals who could benefit.
• Research funding is not adequate and faces new challenges.
A Changing Population of Smokers Demands New Strategies

• More likely to be poor
• Live in rural areas
• 25% of smokers face chronic mental illness
Screening is Being Offered to a Very Small Percentage of Eligible People

• Lung cancer screening requires shared decision making.
• It is not a quality measure.
• Let’s face the truth: it’s not really on the radar screen for many primary care clinicians.
• That’s why we need this roundtable!
New Effective Therapies Available

• Assessment of potential efficacy relies on molecular profiling of cancers.

• Patients are receiving inconsistent advice, often varying based on where someone lives and insurance status.

• We need new technology-driven solutions guided by a commitment to evidence and to achieving equity.
Research Funding Remains Inadequate

• But there is hope:
  - 21st Century Cures
  - American Cancer Society commits to doubling research budget
  - Industry partners investing substantially in developing lung cancer treatments
  - *BUT there is so much more to do*
The Ideal Moment to Launch the National Lung Cancer Roundtable

• We must start the long journey to implementing low dose CT screening that has been recommended for years.

• We must catalyze systems to promote access to evidence-based care.
The National Lung Cancer Roundtable

- Convening stakeholders
- Designing a strategy
- Giving a voice to survivors and caregivers
- Creating the tools
- And with time, creating a movement
80% by 2018 is an initiative in which organizations commit to making the reduction of colorectal cancer the next major public health success story by working toward the shared goal of regularly screening 80% of adults 50 or over for colorectal cancer by 2018.
Organizations Have Taken the 80% Pledge

1,600+ and counting!
We Created and Shared New Knowledge
State-Level Engagement
State-Level Engagement
A National Public Health Campaign Mobilizes Extraordinary Action: 80% Hall of Fame

47
Medicare plans

28
Community health centers

25+
Medical practices and health systems

7
Commercial health plans

100+
Screening Rates Are Going Up

Colorectal Cancer Screening Rate

ALL FQHCs-UDS
After plateauing for several years, screening increased from 59% to 63% from 2013 to 2015.
The increase in screening rate between 2013 and 2015 as measured by NHIS translates to an additional 3.7 million adults screened by 2015.
If screening remains at the 2015 level, an estimated 39,700 additional cases and 37,200 deaths will be prevented through 2030.
Survivors Inspire Us
Keys to Roundtable Success

• Resources
• Inclusiveness
• Reliance on evidence
• Involvement of survivors and advocates
• Clear focus
• Relentless determination
Nothing is Possible Without Resources

• We would not be here were it not for the confidence in our community demonstrated by our Founding Sponsor, Astra Zeneca.
• Their three year grant to support all of our costs will catalyze transformative change

THANK YOU AZ!!
Together, we can change the face of lung cancer.