Personalized Medicine

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Gina’s Story
A New Message for a New Time

American Cancer Society
November 21 at 3:10 PM

National Lung Cancer Roundtable
November 1

Did you know:
- That more lives are lost to lung cancer each year than to breast, colorectal and prostate cancers combined?

- That lung cancer has been the leading cancer killer of women since 1987?

- That up to 65% of all new lung cancers diagnosed are among people who either never smoked or are former smokers?

It’s not just a smoker’s disease.
5 cancers found in Nodule Program for every 1 via LDCT
About 30% of those with late stage NSCLC have targetable mutations. About 25% with stage 3 or 4 NSCLC have high PD-L1 expression.

100% of those with NSCLC need biomarker testing at diagnosis.
Together we can change the face of lung cancer.
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